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OFFICE OF THE TOWN CLERK REHOBOTH. MA

375th Anniversary Celebration Committee July 25, 2018 ~ Meeting Minutes

Members Present: Chairman – Mike Costello, Sheila Kramer, Andrew Carden, Ken Abrams, Jen LeComte, Dave LeComte, Joe Nunes, Neal Harrington, Sandy Phillips, Jean Grota, Kevin Hebert, Anna Deignan, Jann McMurray, Laura Schwall, Jeff Greenberg, Nancy Muri, Cynthia Lee, Cheryl Gouveia, Abby Abrahamson

Meeting came to order at 7:03 PM

<u>Motion:</u> Neal Harrington made the motion to accept minutes – seconded by Sandy Phillips – approved unanimously – at 7:05 PM

Clambake

Laura Schwall spoke about the success of the clambake. A total of 180 people attended the event, including vendors and entertainment. Online sales totaled \$3,057, cash sales totaled \$435, and check sales totaled \$1,394.50. Senator Feeney received a credit for his tickets, since he arrived late and dinner was over. \$187 was gained from the 50/50 raffle, \$17 from the Taste of Rehoboth cookbooks, and \$312 from logo wear. Francis Farm sent an invoice for \$3,756.50. The total income for the event was 5,402.50, and total expenses were 3,953.50. The event netted \$1,449! Laura Schwall also thanked those who helped throughout the clambake.

Cheryl Gouveia made a motion to pay the Francis Farm invoice for 3,756.50. Neal Harrington seconded. Approved unanimously.

Carnival

Mike Costello gave an update. He acknowledged that Jake Kramer worked very hard to make it possible, but there won't be fireworks due to liability. Jake Kramer elaborated on the reasons for liability. Jake also said that he had a phone call conversation with Joe Botelho from the DR Band regarding parking for the carnival. They are short just a few people. There will be 7 attendants per shift. He also said that they still need about 3 people to help with the 375th merchandise table. Jake thanked Mike and the Rehoboth Highway Department for their help getting ready for the event. Mike Costello explained the role of parking attendants. Jake announced that, with the help of Connie Wenzel-Jordan, they will be dropping the prices about \$5 per shirt, since the year is beginning to wind down and we need to sell them. Mike Costello gave a shout-out to Superior Lawn Care, which donated a machine to mow Redway Plain, and the Attleboro Water Department. He also said that the entrance was made wider so that emergency vehicles can enter and exit safely. Jake Kramer gave a shout-out to the Rehoboth Forestry

Department for trimming brush. Jeff Greenberg asked if the ambulance department was invited to man the event. Mike Costello said that they hadn't done this, but the ambulance department could be contacted, though it isn't mandatory.

Painting Party

Laura Schwall asked for others to help with the painting parties. Sandy Philips offered to chair both events. Cynthia Lee, Cheryl Gouveia, and Jean Grota volunteered to help. Laura Schwall went over the role of chairperson for the events. So far, 10 people have signed up for the August event and 7 people have signed up for the November event.

Breed Expo

Mike Costello thanked Kim Fagundes for helping secure the permit for the event. The 375th popcorn machine will be at Kim's location. Someone from the 375th Committee will be at Kim's booth to help make the popcorn. The 375th Committee will have a booth at the Breed Expo on August 5th. Kim Fagundes suggested arriving at 10:00 AM to set up. Mike Costello is providing a generator for the popcorn machine and will fill out the application.

Neal Harrington asked about a dumpster for the carnival. Jake Kramer said that Waste Tech donated a dumpster for the event.

Sandy Phillips will look for popcorn bags. The 375th Committee will be receiving a percentage of the overall profits of the event as a donation from the Breed Expo.

Golf Tournament

Mike Costello held off on addressing the Francis Farm Contract at the last Board of Selectmen's meeting to discuss it further with the Golf Tournament Sub-Committee.

The cut-off date for applications and tee signs is August 2nd to give Minuteman Press enough time to make the tee sign. So far, there are 9 foursomes registered to participate. Ken Abrams said that they'll likely use one golf course instead of 6, due to the current participation number. Ken Abrams will meet with Joe Moniz, owner of Crestwood Country Club tomorrow to discuss holding the entire event there. The total amount for a ticket is \$125, which includes a meal.

The Sub-Committee ordered glasses for the players, and they will take about two weeks to arrive. Ken Abrams said that the sub-committee has raffle tickets.

The event will begin at 1:00 PM on August 13th, rain or shine. Mr. Abrams suggested that participants arrive at 12:15. There will be one more 375th Committee Meeting before the golf tournament. The Sub-Committee has a few raffle items, but more would be better. Dixon golf balls contacted the Sub-Committee and would like to attend the event and set up a game where players would win their products. (Participants would have to pay an additional fee to enter). Joe Nunes is making a point of being honest with Dixon and KBK Sports about how event turnout is looking, and is letting the companies decide whether they want to come.

The Sub-Committee can get a separate meal price in case someone just wants the meal (such as spouses who are attending but only watching). Bristol Toyota will display a brand-new 2018 vehicle at the hole-

in-one. If someone gets a hole-in-one, they can win the car. Volunteers will be needed to monitor this part of the tournament. Kim Fagundes suggested that the Sub-Committee create a list of every type of volunteer needed. Keven Hebert suggested contacting the DR Golf Team about participating in the event. Joe Nunes and Ken Abrams will also contact Bill Cute about participating and getting the word out.

There was a discussion on where the golf tournament dinner will be held. Mr. Abrams suggested cancelling the contract with Francis Farm. Logistically, it would make more sense to hold the dinner at Crestwood Country Club, so everyone can stay in one place. Originally, the plan to hold the dinner at Francis Farm was made when the tournament was still thought to be a multi-course event and participation numbers were looking higher. Laura Schwall said that cancelling the agreement with Francis Farm would be disappointing to both her and them, especially after the effort from both parties to make this portion of the event possible. Ken Abrams will meet with Joe Moniz tomorrow to discuss costs of holding the event at Crestwood Country Club before cancelling the Francis Farm agreement. Dave LeComte suggested offering to hold future dinners for annual events at Francis Farm to even out the issue.

Jean Grota asked if the Sub-Committee has gift cards from local businesses for the tournament. The Golf Tournament Sub-Committee currently has gift cards from Uncle Ed's, Plymouth Plantation, The House of Seven Gables, and a roundtrip visit to Martha's Vineyard to use as raffle prizes. Mr. Abrams said that A&R Building Supply is donating plywood to build the tee sign.

Parade

Jean Grota gave an update on the parade. The Parade Sub-Committee voted to have Bill Cute man the viewing stand. They have received several new applications this week. The Sub-Committee voted to accept the applications at a cost of \$1,600.00. They agreed to have a grand marshal for the parade along with marshals of each division, which will provide an opportunity to recognize multiple people. The Parade Sub-Committee has chosen a grand marshal and several marshals for each division of the parade, but no one has been contacted yet.

Jean Grota also said that communication regarding the parade cannot wait until the next 375th meeting; it needs to be addressed immediately. A map of the parade route needs to be established. She passed around a paper list of action items that need to be completed before the parade. She also suggested creating a Facebook event that everyone can invite their friends to.

So far, there are 68 participants registered for the parade. Jean Grota suggested highlighting the participants on the 375th Anniversary Facebook page. She will ask Connie Wenzel-Jordan about creating a poster for the parade as well. Mike Costello will contact Rehoboth resident and local news anchor Patrice Wood for media coverage. He also said that the grand stand will be 50 seats per bleacher. We need to figure out how many to order.

The Parade Sub-Committee will be meeting next Thursday, and will begin meeting weekly from now on. Kim Fagundes is helping to organize food for the event. Mike Costello has a map of street closures. Doug Kelley and Jean Grota will meet at Redway Plain to figure out logistics for loading and unloading. The parade will start at Redway Plain and end at Camp Ramsbottom and/or Cedar Brook School, depending on the division. The school will need to be contacted regarding parking space. Port-a-potties will also

be needed for parking lots. Route 44 will be closed from Wilmarth Bridge Rd. to New St. for the duration of the parade.

The Parade Sub-Committee received a grant from the Antiquarian Society. So far, the Parade has allocated over \$43,000 in expenses and netted about \$26,000. Jean Grota said that, as Co-Chair of the Parade, she is not comfortable approving any more invoices, since she would be solely responsible for overspending. Mike Costello asked the Committee how members feel about approving more participants in the parade and utilizing more money. Cheryl Gouveia addressed the fact that we would still have to pay back \$50,000 to the town. (There will be an estimated 2,600 participants in the parade, split into 18 divisions.) Jean Grota said that we've done well with the money we have and where we put it. There was a discussion on how to raise funds to ensure that we pay back the \$50,000.

Joe Nunes asked if food trucks will be scattered along the parade route, or if they will be together. Jean Grota said that they will likely be gathered at Beckwith Middle/Palmer River Elementary School. She also asked how many members of the 375th Committee will be physically participating in the parade to tally how many people will be able to help with the parade.

Connie Wenzel-Jordan couldn't attend the meeting, but Laura Schwall said that Connie will send information and communicate with the Golf Tournament Sub-Committee.

The Keep Rehoboth Beautiful Sub-Committee is planning a roadside cleanup that will take place along the parade route before the event. They decided not to have a banner in the parade, as discussed previously, and will stick to parade cleanup efforts before the day of the parade.

<u>Motion to Adjourn</u>: There being no further business to come before the board, Neal Harrington made the motion to adjourn the Wednesday, July 25, 2018 375th Anniversary Celebration Committee meeting. Dave LeComte seconded and the committee unanimously approved. Meeting adjourned at 8:44 PM

Respectfully submitted,

Abby J. Abrahamson

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Meeting Minutes Approved (date and time): Date:

Signature of 375th Anniversary Celebration Committee Chairman after minutes have been approved:

Michael R. Costello - Chairman