

KEEP REHOBOTH BEAUTIFUL COMMITTEE

Meeting Minutes

Location: Dunkin Donuts, Winthrop Street Rehoboth, Massachusetts

Date: Jan 31, 2018 7:30pm

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Attendance

Abby Abrahamson, Jason Sousa, Jennifer Lecomte, David Lecomte (Guest).

Absent: Jacquie Patterson and Ron Whittmore.

Motion to approve minutes from Jan 17, 2018 was made by Jennifer Lecomte and seconded by Abby and Jason. Minutes approved and signed.

Agenda Items

1. Budget: We discussed the price of trash bags (clear vs black vs paper. also with a printed logo vs no logo) We will go with no logo for now. We will also check if Massachusetts has an existing contract to purchase bags (David) or if the town highway department can get them for us at a discounted rate (Abby)
2. T-Shirts: Jason checked with a supplier and was given a price of \$6.35/shirt. These would be two sided with the logo on the front and sponsors on the back. He will get a formal quote. The shirts need the KRB, KMB and the 375th logo on them. Abby will also get an estimate for T-shirts from KMB.
3. Social Media: #KeepRehobothBeautiful and #wickedlitta. To get the word out around town, we can use Facebook, Instagram, Rehoboth Talk, Rehoboth Now, Real Rehoboth, The Rehoboth Reporter and the Sun Chronicle.
4. Registration forms: We will create our own on Google Survey and also create a paper version. There is a possibility of using the 375th Committee e-mail address too, Abby will check into this.
5. Sponsors: Abby will get a list of all local business's from the Rehoboth Business Association and we will divide it up at the next meeting. We will be asking businesses to assign a group leader to form a team. All the sponsors will be acknowledged on the shirts and also in the Rehoboth Reporter once the project is completed.
6. Trash bag pick up locations: Cumberland Farms, Chartley's, Town Dump, Dunkin Donuts, Post Office, Bay State Pet and Garden are all possibilities. We need to check with all these sites.
7. Logo: We discussed using the KMB logo with the Rehoboth Indian Head logo added to it. We will vote on this at the next meeting.
8. Safety Plan: Encourage gloves and high visibility shirts. Pick-up "sticks" would be encouraged. Work as a group. In high traffic areas, we discussed putting up safety barricades but we need to check with the Highway Dept and Police Depts. (Abby)

9. Recruitment: David LeComte will draft a recruitment letter/form to be used when we contact organizations. The letter will address why we need their help, how they benefit from helping and other "out of the box" questions. The 375th Committee already has a sponsorship letter we can use (Abby will get this). We also discussed how people can reach us if they have questions. Options discussed were by direct message, through Facebook or Instagram or via an e-mail address from the 375th committee. Abby will check with the committee.
10. Suggestions from the community: "Keep Rehoboth Beautiful one street at a time!"...so everyone in town can showcase their own street. "Adopt a street" Have someone on the street be the liaison for clean up operations. Possibility of being involved in the parade in October to increase the awareness of litter prevention. Create a pamphlet for newcomers including a map of the town and information about Keeping Rehoboth beautiful, things to do, organizations, all the farms...
11. Motion was made by Abby to appoint group captains as we develop new sponsorships. Seconded by Jennifer and Jason.
12. Motion was made by Abby to create a list of all businesses in all the towns that were once part of Rehoboth. Seconded by Jen
13. Motion was made by Abby for all of us to research all the budget items before the next meeting (trash bags, shirts, gloves...) so we can discuss it at the next meeting. Seconded by Jason.
14. Motion to adjourn by Abby at 8:40pm. Seconded by Jason and Jennifer.
15. Next meeting is TBD.

Signed: Abby J. Abrahamson

Date: 2/16/18